



**For Immediate Release  
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**COSMETASSURE NOW APPROVED IN 45 STATES**

**Montgomery, Ala.** – CosmetAssure, a unique elective cosmetic surgery insurance program, is pleased to announce approval in the states of Nevada, Minnesota and Utah.

With the addition of these three states to the CosmetAssure roster, this specialized insurance is now available in 45 states and the District of Columbia. CosmetAssure is only available to Board Certified Plastic Surgeons who are members of the American Society of Plastic Surgery (ASPS) or the American Society of Aesthetic Plastic Surgery (ASAPS). CosmetAssure is owned by Aesthetic Surgeons' Financial Group (ASFG).

“This is another major step forward for the CosmetAssure program,” said Dr. James Grotting, co-owner of ASFG and founder of CosmetAssure. “With the number of board-certified plastic surgeons who perform cosmetic procedures in Nevada, Minnesota and Utah we will now be able to provide coverage for a vast number of patients who, up to this point, have been uninsured in the event of a complication. Although medical complications are rare, they do occur and treatment can be very expensive.”

Many patients are unaware that their health insurance policy will not cover complications following an elective cosmetic procedure. CosmetAssure provides coverage to patients who may experience complications when undergoing a cosmetic procedure. Patients are eligible for benefits if they choose a CosmetAssure participating physician and meet the qualifying admissions as stated in the CosmetAssure policy. CosmetAssure is endorsed by the prestigious American Society of Plastic Surgeons.

**About CosmetAssure**

CosmetAssure is an innovative insurance product that is available through board certified plastic surgeons who are members of the American Society of Plastic Surgeons (ASPS) and/or members of the American

Society of Aesthetic Plastic Surgeons (ASAPS). It provides coverage for expenses arising from unexpected medical complications following cosmetic surgery. The product was developed because most traditional health plans do not cover such expenses. CosmetAssure is marketed throughout the United States by Palomar Insurance Corporation of Montgomery, Ala. CosmetAssure currently covers more than 500 board certified plastic surgeons in 45 states and the District of Columbia. For more information, please visit CosmetAssure's website at [www.cosmetassure.com](http://www.cosmetassure.com).

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