



4525 Executive Park Drive | Suite #202 | Montgomery, AL 36116 | Phone: 800.362.1542

Executive Bios



Dr. James C. Grotting

Co-owner, Aesthetic Surgeons' Financial Group (ASFG)

James C. Grotting, MD, is the owner and co-founder of the CosmetAssure insurance program. Together with James Sedgwick, the duo conceived and established the cosmetic surgery insurance plan, which was introduced to plastic surgeons and their patients in 2003.

In addition to pioneering CosmetAssure, Dr. Grotting currently serves as a clinical professor of plastic surgery at the University of Alabama at Birmingham (UAB) and the University of Wisconsin in Madison.

A current member of the Board of Directors for the American Society for Aesthetic Plastic Surgery, Inc., Dr. Grotting also serves as president of The Southeastern Society of Plastic and Reconstructive Surgeons and director of an aesthetic and breast fellowship training program for young plastic surgeons.

Dr. Grotting has traveled and lectured throughout North America and around the globe for more than 25 years. He is most recognized for his two volume textbook, Reoperative Aesthetic and Reconstructive Plastic Surgery, published in 1995 with the second edition appearing in 2006.

Grotting began his practice as a full time academic plastic surgeon at the University of Alabama at Birmingham in 1985 reaching the rank of full professor. In 1995, he entered private practice and continues to specialize in cosmetic and breast surgery at Grotting Plastic Surgery in Birmingham (www.grottingplasticsurgery.com)

The Minneapolis, Minn. native graduated from the University of Minnesota Medical School in 1978, proceeding with a residency in General Surgery at the University of Washington in 1983 and another residency in Plastic Surgery at the University of California, San Francisco in 1985.

Dr. Grotting currently resides in Birmingham, Ala., where he is married to wife, Ann, and has two boys, Jimmy and Ben. In his spare time he enjoys scuba diving, playing the cello, hockey, writing, speaking, traveling and flying as a private pilot.



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James Sedgwick

Co-owner, Aesthetic Surgeons' Financial Group (ASFG)

A native of Omaha, Neb., Sedgwick graduated in 1961 from Doane College with a Bachelor of Arts degree in history, followed up with a graduate degree from the University of Nebraska College of Law in 1964. Following his scholastic accomplishments, Sedgwick served in the JAG Corps, United States Air Force for three years, attaining the rank of Captain.

Following his experience serving our country, Sedgwick explored his interest in the world of insurance. He began his journey serving as the General Counsel of the Nebraska Department of Insurance, followed by serving as assistant general counsel of Great American Insurance Company in Los Angeles, Calif. In 1972, Sedgwick took advantage of an opportunity to move back to Nebraska to become a partner in a law firm specializing in insurance regulatory and corporate law.

After seven years of working in Lincoln, Neb., Sedgwick took advantage of another opportunity that relocated him to Kansas City, Mo., where he became vice president, secretary and general counsel of a life insurance company. In 1982, the company was purchased by Torchmark Corporation and relocated to Birmingham, Ala., in 1986. While at Torchmark, he served as president of one of their life insurance subsidiaries from 1992 to 1998. During that time, he also held titles including vice president and assistant general counsel of Torchmark. In 1998, he retired from the business.

Quickly growing restless with retirement, he formed Sedgwick Consulting, LLC in late 1998 where he has worked on a number of insurance projects and plans. A few months after creating his own consulting firm, Sedgwick joined forces with James C. Grotting, MD and formed Aesthetic Surgeons' Financial Group (ASFG), owner of CosmetAssure.

Sedgwick currently resides in Vestavia Hills, Ala., where he is married to wife Elizabeth and has three grown children and three grandchildren. He enjoys boating with friends and fishing, especially in Canada and Alaska.



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Tony Craft

Chief Executive Officer, Palomar Insurance Agency

Tony Craft's tenure with Palomar began more than 27 years ago. His diligence and dedication to the insurance industry has been instrumental in his advancement through the company's ranks, eventually landing him in the role of chief executive officer for Palomar Insurance Agency.

Craft joined Palomar in 1983 as a member of its sales force. For 10 years, Craft demonstrated an enthusiasm for production and sales before he was promoted to the company's sales manager position in 1993. As Palomar's sales manager Craft was instrumental in increasing sales production for several different lines of business.

After excelling in the company for 18 years, Craft was appointed as chief executive officer in January of 2001. Under Craft's watch, Palomar has experienced tremendous growth and success, and is now recognized as one of the largest brokers in the Southeast.

Tony Craft graduated from Auburn University in 1974 and currently resides in Montgomery, Ala.



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Terry Henley

Executive Vice President, Palomar Insurance Corporation

Terry Henley demonstrates a tireless dedication to our organization as Palomar's executive vice president. Henley brings more than 36 years experience and knowledge to the company and exudes a passion for consumers navigating the waters of the insurance industry.

As Palomar's executive vice president, Henley's responsibilities include soliciting and securing accounts, as well as serving on the Palomar management team which is aimed to guide Palomar's high achievements. Henley began his tenure at Palomar in 1980 and has been an instrumental part of the company's ongoing success. His many notable accomplishments are highlighted by his role in adding CosmetAssure to Palomar's portfolio.

Henley kicked off his career in the field of insurance in 1976 at State Farm Insurance Company. Following a three-year stint with State Farm, Henley was employed at Collins Insurance Agency for 10 years. At Collins, Henley transitioned from a direct writer to the independent agent side of the business.

Before joining the business community, Henley attended Auburn University and was an all-American athlete playing football at Auburn for celebrated Coach Shug Jordan. In 2000, Henley was inducted into the Alabama Sports Hall of Fame.

A native of Oxford, Ala., Henley currently resides in Birmingham, Ala., where he is married to wife Lisa and has a 21-year-old daughter who will be a senior at Auburn University this fall. He enjoys hunting and antique cars.



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W. Marion Parker, III

Senior Vice President, CosmetAssure

Marion Parker began his career in the insurance industry more than 26 years ago. As CosmetAssure's senior vice president, Parker is fully involved as a producer and with the wholesale and marketing divisions of CosmetAssure, PWB Trucking Program for Owner-Operators and the PWB Tennessee Non-Subscriber O-J-I Insurance Program.

Prior to joining the CosmetAssure team, Parker spent 16 years in management with the Moore Business Forms, Inc. in Alabama and the Panhandle of Florida. In his management role at Moore Business Forms, Parker was responsible for sales and business development.

Parker graduated from Auburn University in 1966 with a Bachelor of Science degree in business.

A current resident of Montgomery, Ala., Parker enjoys spending time with his grandchildren, watching Auburn athletics and giving back to the community.



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Callie Hincy

Account Executive, CosmetAssure

Callie Hincy currently serves as an account executive for CosmetAssure where she is responsible for selling CosmetAssure to ASPS member surgeons across the nation and is heavily involved in the overall direction of the CosmetAssure brand.

Following Hincy's graduation from Auburn University in 1999, she moved to Los Angeles, Calif., where she worked in publishing for five years for national titles such as JANE, InStyle and Martha Stewart Living Omnimedia.

After returning to her hometown of Montgomery, Ala. in 2004, she worked in pharmaceutical sales with Warner Chilcott prior to joining the CosmetAssure team in 2008.

A current resident of Montgomery, Ala., Hincy is married to husband CJ and has a newborn baby daughter, Keller, along with two dogs. In her spare time, Hincy enjoys playing tennis, jogging with her dogs, traveling and spending time with friends and family.

About CosmetAssure

CosmetAssure is an innovative insurance product that is available through board certified plastic surgeons that are members of the American Society of Plastic Surgeons (ASPS). It provides coverage for expenses arising from unexpected medical complications following cosmetic surgery. The product was developed because most traditional health plans do not cover such expenses. CosmetAssure is marketed throughout the United States by Palomar Insurance Corporation of Montgomery, Ala. CosmetAssure currently underwrites with more than 500 board certified plastic surgeons in 43 states. For more information, please visit CosmetAssure's website at www.cosmetassure.com.